



# ReSPA

Regional School  
of Public Administration

## INTERNET GOVERNANCE AND ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS - Administrative, Civil and Criminal Challenges

5-7 February 2014, Danilovgrad (Montenegro)

PROVISIONAL PROGRAMME



## Background

In the Balkan region a number of initiatives have been launched and more are to come in the future. ReSPA's overall objective is to support continued development of effective and efficient state administrations by offering a tailor-made fellowship and training programme for highly qualified young professionals from the central government. As a part of that process, especially in the domain of EU integration and post accession developments, Internet Governance and Enforcement of Intellectual Property Rights has been identified as one of the cross-cutting topic.

Without any doubt, the internet has created a serious threat in regards to intellectual property rights and the protection of those rights. Prior to the broad usage of the internet and availability of free software, it was much more difficult to steal another's works. Indeed, people copied albums onto cassette tapes, and others plagiarized books in order to garner better grades at school, but the incidences were not as widespread, and not necessarily for profit. Today, however, "stealing" has become main-stream and calls for a unified and consolidated effort – both in regards to legal apparatus and enforcement bodies. Intellectual property rights were made for a physical world more than 100 years ago set to function in a traditional market. However, globalisation, digitalization and the creation of the Internet has put pressure on the very basics of Intellectual property rights protection and enforcement.

The Internet serves many other purposes than commerce and fundamental human rights can clash with intellectual property rights in ways never before seen. The nature of the web calls for a global approach as strict national initiatives only bare face value. The seminar focusses on balancing the protection and enforcement of intellectual property rights to other important areas of modern society and its content has been demand driven and justified by important related institutions in the region (e.g. Albanian Copyright Office, etc). The respected programme targets the capacity-building gaps, at the local, national, and regional levels, addressing central state institutions and all other important constituents of the public sector. With a defined set of objectives in the field of internet and copyright, this Programme will dig into several thematic areas (EU integration, eGovernment, Policy coordination, etc).

## Objectives

By the end of the Programme it is envisaged that participants will understand:

- Overall relation of the topic with EU integration , eGovernment and Policy coordination
- The functioning of the Internet
- Internet governance
- Liability of Internet middle men
- Domain name administration
- Dispute settlement solutions
- Enforcement challenges
- Internet Blocking
- Copyright in the digital age
- Collective management
- Cooperation in online enforcement

## Content

The content proposed by this training is organised around four core themes as follows:

- Internet Functioning and Governance
- Domain Name Administration and Dispute Settlement
- Internet Enforcement – civil, administrative and criminal
- Copyright in the Digital Age

## Target Group

The target audience should preferably be the employees with at least of 4 years of working experience in relevant fields, primarily being responsible for and working on strategic issues and policy development, action plans, EC alignment etc. Participants will be found amongst professionals from of the central governmental institutions dealing with Internet governance and dispute settlement, police cybercrime units, intellectual property enforcers (administrative and criminal) and prosecutors It could be 1 police officials dealing with cybercrime, 1 prosecutor, and 1 representative from the institution dealing with copyright (IP Office, Copyright Office or Ministry of Culture).

Prior knowledge of Internet governance, intellectual property or Internet enforcement is not required, however, as there is a specific emphasis on very complicated issues in the Programme, it will be an advantage to secure, that some of the participants have prior knowledge and experience.

## Workshop Facilitators

The 3 day programme will be directed and presented by three international experts from Denmark and two local representatives.

**Jørgen Blomqvist, Honorary Professor in International Copyright at the University of Copenhagen.**

Mr Blomqvist has worked with copyright throughout his legal career, first in the Danish Ministry of Culture, later in academia and in the Danish collective management's society KODA which manages performing rights in musical works. From 1992 to 2009 he worked at the World Intellectual Property Organization (WIPO) in Geneva where he retired as Director of the Copyright Law Division. He is now Honorary Professor in International Copyright at the University of Copenhagen.

**Erling Vestergaard, Deputy State Prosecutor from the Danish State Prosecutor for Serious Economic and International Crime, Copenhagen, Denmark**

Mr Vestergaard has worked extensively with intellectual property rights and Internet governance issues for the last 8 years. His experience covers domain name administration, copyright in the digital age, trademark dispute settlements. His expertise comes from civil, administrative and criminal experience.

**Lars Underbjerg, Security Manager at STOP - Nordic Content Protection. The organisation works on behalf of the TV-industry in Denmark, Sweden, Norway and Finland to prevent piracy against the programmes distributed by the Pay-TV-companies.**

Mr Underbjerg is a former investigator from The Danish Police with 30 years of experience. Lars has worked 13 years as forensic and online investigator at The National High Tech Crime Centre at The Danish National Police. Lars has a Masters' Degree in Forensic Computing and Cyber Crime Investigations. Today Lars works with enforcement of IPR in relation to TV productions.

## **Methodology**

The seminar will be delivered through a combination of lecture style inputs; PowerPoint presentations; video input; participant-cantered classroom discussion and practical exercises. Participants will be provided with supporting hand-out material and details of further reading and references. The facilitators will, in particular, draw on their experiences of Internet enforcement and management issues.

## DRAFT TRAINING PROGRAMME

### Day 1 – 5 February 2013 - Internet and Domain Name Management

09.30	-	10.00	<b>Introductions, Participants' Expectations and Course Overview</b>
10.15	-	10.45	<b>Introducing Internet History and Governance</b> Erling Vestergaard
10.45	-	11.15	<i>Coffee break</i>
11.15	-	12.15	<b>Functioning of the Internet</b> Lars Underbjerg
12.15	-	13.00	<b>Understanding Internet Governance Challenges and liability of the Internet industries</b> Erling Vestergaard
13.00	-	14.00	<i>Lunch break</i>
14.00	-	15.30	<b>Workshop: National Outline Feedback and Debate</b>
15.30	-	15.45	<i>Coffee break</i>
15.45	-	16.30	<b>Case study: Sports event</b> Lars Underbjerg
16.30	-	17.00	<b>Copyright Basics</b> Jørgen Blomqvist

### Day 2- 6 February 2013 - Copyright on the Internet

09.00	-	09.15	<b>Quick recap on Day 1 &amp; introduction to Day 2</b>
09.15	-	10.15	<b>Copyright in the Digital Age</b> Jørgen Blomqvist
10.15	-	11.00	<b>Copyright challenges in the Balkans</b> Local copyright representative
11.00	-	11.30	<i>Coffee break</i>
11.30	-	12.00	<b>IPR enforcement Cooperation</b> Erling Vestergaard
12.00	-	13.00	<b>Workshop: Copyright Enforcement Solutions Feedback</b>

13.00	-	14.00	Lunch
14.00	-	14.30	Workshop feedback
14.30	-	15.30	<b>Collective Management in the Digital Age</b> Jørgen Blomqvist
15.30	-	16.00	<b>Coffee break</b>
16.00	-	17.00	<b>Internet Blocking</b> Lars Underbjerg

### Day 3- 7 February 2013 - Enforcement on the Internet

09.00		09.15	Quick recap on Day 2 & introduction to Day 3
09.15	-	10.00	<b>Internet Enforcement Challenges – Civil, administrative and Criminal - Jurisdiction</b> Erling Vestergaard
10.00	-	11.00	<b>Investigation on the Internet</b> Lars Underbjerg
11.00	-	11.30	<i>Coffee break</i>
11.30	-	12.00	<b>Investigation on the Internet (continued)</b>
12.00	-	13.00	<b>Workshop: Investigate on the Internet</b> Feedback
13.00	-	14.00	Lunch break
14.00	-	14.30	<b>Workshop (continued)</b>
14.30	-	15.00	<b>Domain Name Administration and Domain Name Dispute Settlement – Cases</b> Erling Vestergaard
15.00	-	15.30	<i>Coffee break</i>
15.30	-	16.00	<b>Domain Name (continued)</b>
16.00	-	16.45	<b>Conclusion and discussion:</b> <b>Internet Enforcement: Don't give up</b> <b>Panel discussion</b>
16.45			End of Training